



Hello!

I am reaching out to you with hopes that you will consider becoming a sponsor of **fForest Fest** (FFF). There are multiple ways you can support this festival, while marketing your business at the same time.

fForest Fest is less than 6 months away. It will take place on Saturday, June 3, 2023 in beautiful Goold Park, downtown Morris, IL from 10am-8pm. This is a one-day event with live music, a large vendor market with 200 vendors, a food truck rally, a new family festival, activities, and fun for all ages.

In 2022, **fForest Fest** welcomed 5,000 attendees (not including the vendors, volunteers, and staff). This makes it one of the larger festivals in Grundy County, just behind Corn Festival and Cruise Night. Projections for 2023 are **even higher...** with more attendees, more bands, and more vendors. Your business can reach these so many potential customers simply by becoming a **fForest Fest** sponsor. Attendees were not just from Grundy County... many traveled from Chicago, the Suburbs, Bloomington, Champaign, Indiana, Milwaukee, St. Louis, and even Minnesota. The bands booked for **fForest Fest** are major players in the industry, with a strong following, drawing crowds from throughout the Midwest.

This festival is produced locally, by I&M Canal Cleanup Coalition, ([link](#)) a nonprofit focused on cleaning, preserving the history, and creating awareness for the I&M Canal. The Board of Directors and numerous volunteers donate their time to organize this event. **fForest Fest** works with the Heritage Corridor Convention and Visitors Bureau, Shaw Media, The Grundy County Chamber, Scout Flea Market, and True North to attract attendees and publicize this event. Not only does FFF promote the event, they promote the town of Morris and the entire Grundy County. Donations from businesses such as yourself will help this festival grown by reaching even more people, who will return to Morris even after the event day. A major expense is the bands and professional sound & lighting. **fForest Fest** has a definite need for Stage Sponsors. In 2022, the first year of this festival, it was primarily funded privately to kick start this dream. Now FFF needs the community to help by donating through sponsorship. - This means you!

New in 2023, '**Fest Friends**' a family oriented mini festival-type of business expo within **fForest Fest**. If being a sponsor doesn't work for you at this time, we'd like to invite your business to sign up, set up, participate, promote, and potentially gain new customers at Fest Friends. The application for this can be found on the **fForest Fest** web site: www.fforestfest.com/festfriends.

Please take a few minutes and consider the Sponsorship Opportunities listed below. **fForest Fest** is open to any type of donation or sponsorship. Anything is possible. Everything helps. If you'd like to be a Sponsor, please go online and fill out the sponsorship form: www.fforestfest.com/sponsor; or you can send the money through PayPal when you register; you can also mail a check to fForest Fest c/o True North, 539 Bedford Road, Morris, IL 60450; or if it works better, feel free to wait until the first quarter of 2023. We get it. We will simply send you a PayPal invoice and you can pay anytime from today through March 1, 2023. We want this to be easy and a good partnership for everyone. We hope to announce YOUR business as an official **2023 fForest Fest Sponsor!**

Thank you!

Erik & Stacey Olson

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fForest Fest promoters

www.fforestfest.com